

**SPECIAL 3 (465\*265):****Pillar size** 4450 x 2650 mm**Layout file size** 465 x 265 mm (10% of true size)**Margins** 20 mm on the left side

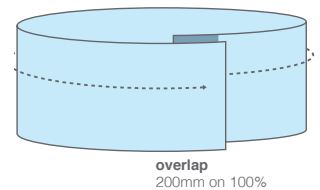
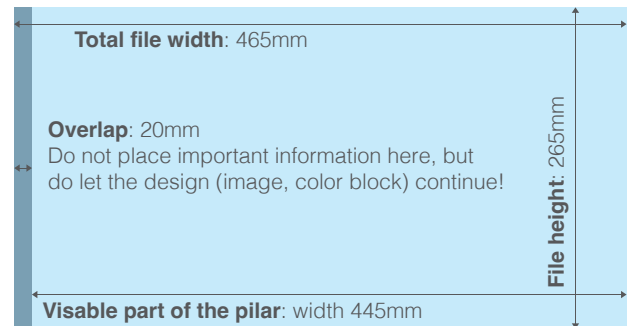
*For any deviation in the diameter of the pillar. **Make sure no important information is placed here, but let the design (image, color block) continue here.** We also do not recommend exact image or text flow. The right side of the design will fall over the left side.*

**Bleed** 1 mm

Add crop marks

**Full colour** Make sure your photos and image are assigned a CMYK profile**Resolution** 300-600 dpi and CMYK

*Use of uncompressed images is preferred. When uncompressed images are not at your disposal make sure the images are not too heavily compressed.*

**Fonts** Convert text to outlines**Design advise**

**File layout** The Special Pillar is only visible from a distance, use large text and images. A passer-by never sees all sides of the Special Pillar, therefore repeat the message in the design (2 or 3 times).

**Deliver****Format** PDF**File size** The PDF is allowed to be a maximum of 1000 MB (1 GB) in size.

**Submit file** Submit file no later than 3 weeks before the start of the campaign. You can send the files with the **order number in the file name** to your contact person as stated in the order confirmation. If your campaign has **multiple advertising posters**, these should be **delivered separately** in PDF.

**Contact**

If you have any questions you can contact your personal accountmanager.

**QR-code CORRECTLY placed:** within one of the 10 sections!**QR-code WRONG placed:** on the cutting line of the sections!