

## Size

**File size** 420 x 594 mm

**Frame size** 30 mm  
*Under this margin the text and images will not be visible.*

**Safe margin text** 60 mm from document edge  
*Text and logo's should not be placed between this margin, colour areas and images can fall within this space.*

**Bleed** 3 mm bleed and add crop marks.

**Full colour** Make sure your photos and images are CMYK, **don't use** PMS colours.

**Photos** High resolution 300 dpi and CMYK.

**Fonts** Convert text to outlines.

**Paper** 115 grams Blueback.

Crop marks  
Bleed (3 mm)  
Frame size (30 mm)  
Safe margin text (60 mm)



## Deliver

**Format** PDF (please make sure your PDF file has a CMYK profile (Uncoated Fogra52)).

**File size** The PDF file must not exceed 600 MB.

**Submit file** Submit the file no later than 3 weeks before the start of the campaign.

You can send the files **with the order number in the filename** to your contact person as stated in the order confirmation.

When your campaign has **multiple advertising posters**, they must be **delivered separately** in PDF.

## Contact

If you have any questions you can contact your personal accountmanager.

## Are you not printing via Centercom?

Consult your printer for the correct delivery specifications.

**Always deliver your posters on Blueback paper.**

Give your documents an unambiguous and recognizable name, **include our order number in the file name.**

You can deliver your posters to the address stated on the order confirmation, **quoting your 5-digit order number.**

**Delivery no later than 2 weeks before the start of the campaign.** Supply 15% spare material on top of your order quantity.

